

Ashley M. Noah

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education

Kellogg School of Management, Northwestern University

CANDIDATE FOR MASTERS IN BUSINESS ADMINISTRATION DEGREE

- Majors: Marketing Management, Management and Organizations, Social Enterprise
- Awards: F.C. Austin Scholarship

Evanston, IL

JUNE 2010

College of Extended Learning, San Francisco State University

CANDIDATE FOR CERTIFICATE IN MULTI-MEDIA STUDIES

- Emphases: Graphics Production, Print Design, Web Design
- Technical/Design Skills: Adobe Creative Suite: InDesign, Photoshop, Illustrator, Flash, Dreamweaver; HTML and CSS; Content Management Systems; Donor and Volunteer Management Databases.

San Francisco, CA

MAY 2008

University of California, Los Angeles (UCLA)

HONORS BACHELOR OF SCIENCE, *SUMMA CUM LAUDE*, BIOLOGY

- Awards: Waldo Cumming Outstanding Student, Presidential Scholarships, Phi Kappa Phi Honor Society
- Activities: Bible Studies, Biochemistry Club, Van Nuys Legal Self Help Clinic, High School Program Staff

Los Angeles, CA

JUNE 2005

experience

Streams of Life International, Inc

FOUNDER, CEO, AND CHAIRMAN

San Ramon, CA & Addis Ababa, Ethiopia

DECEMBER 2005 TO PRESENT

- Founded 501(c) (3) non-profit to provide medical relief in Benishangul-Gumuz, Ethiopia in six distinct program areas with 4,200 member donor base and binational offices. Increased average annual giving by 300% per year.
- Implement fundraising campaigns to equip program activities. Supplied \$50,000 in medical supplies to hospital; distributed mosquito nets and medicines to 1,000 village leaders, orphanage, and local hospital.
- Create multi-media marketing strategy and collateral for corporate identity and campaign-specific promotions.
- Orchestrate biannual medical and construction trips with international teams of 20-plus volunteers to run medical clinics, distribute free medicines and 200 eyeglasses for community, refurbish hospital, and lead sanitation seminars.
- Developed Engage Ethiopia collaboration with international non-profits, hospitals, and universities to expand global awareness of medical needs in Ethiopia and to organize inter-organizational efforts. To date, nine partners in program.
- Speak at engagements with audiences ranging from small groups to 1,000 participants.

Valley Christian Center

DIRECTOR, COMMUNICATIONS ARTS

Dublin, CA

JUNE 2005 TO PRESENT

- Manage creative team to establish & expand corporate identity for 3,000-member non-profit with \$14m annual budget. Increased membership participation by 75% and donor giving by 10%.
- Spearhead corporate and departmental brand development, marketing, print and web promotions.
- Lead three-person team and coordinate partnerships with external vendors to build and maintain approx. 1,000 page corporate website, including integration of database, e-commerce, online giving and facilities management software.
- Execute marketing strategy for successful \$5.5 million capital fundraising campaign. Includes managing creative team, recruiting volunteers, and overseeing event and trade show logistics.
- Author technical manuals and lead training seminars to expand website usability interface.

Roche Molecular Systems

GLOBAL MARKETING COMMUNICATIONS INTERN

Pleasanton, CA

JUNE 2004 TO SEPTEMBER 2004

- Established online global photo repository for parent company, Roche Diagnostics.
- Assessed improvements in marketing methodology and Regulatory Affairs approval process.

American Public Health Association

GOVERNMENT RELATIONS AND AFFILIATE AFFAIRS INTERN

Washington, DC

APRIL 2004 TO JUNE 2004

- Coordinated large-scale lobbying campaigns and represented association members in educational briefings before Senate and House Committee meetings on national health issues.